

Established in 2000, KTA/LLC works with community-based nonprofits in the arts, education and healthcare sectors.



- **Research and evaluation**
Quantitative and qualitative study design, implementation, and management; data analysis, visualization, and communication (EZAnalyze, Excel, R, OpenRefine); and reporting and documentation.
- **Training and professional development**
Workshops in measurement, information analytics, and evaluation for nonprofit leaders, practitioners, and grantmakers.
- **Operations and project management**
Program and curriculum design, progress monitoring and assessment, and budgeting and financial tracking.
- **Fund development**
Case research, proposal writing/management, and formative/summative evaluations for project, operating, and capital grants (\$30 million to-date).

Arts & Culture
Education
Healthcare

- ◆ Research
- ◆ Evaluation
- ◆ Program Design
- ◆ Advancement

Recent Projects



LA Promise Fund: Media ArtsMatter Lead Evaluator

U.S. Department of Education 2018-2022 Assistance for Arts Education Development and Dissemination Program. Student learning and teacher professional development in and through the media arts.

The Research Lab @ LFLA: Program evaluation and capacity building

Comprehensive research, monitoring, evaluation, and training services for Foundation and LAPL programs, including Full STEAM Ahead, ALOUD, Adult Literacy Services, Student Zones, public engagement programs, and others.



City of Los Angeles Department of Cultural Affairs: Project evaluation



CURRENT:LA WATER
Public Art Biennial 2016

In a coalition with USC/Rossier, design and management of a social impact evaluation of CURRENT:LA, a multi-site public art project funded by Bloomberg Philanthropies.

Film Independent: Media Makers Studio project evaluation

Design, implementation, and management of a mixed-methods monitoring and evaluation workplan, including instruments, interview protocols, analytics, and reporting to FI and U.S. Department of State.



The Wallis: Program design, evaluation, and training

GROW . . . At the Wallis, a program of creative arts learning experiences and activities for children, youth, and families.

The Music Center: Program evaluation and information analytics

Conceive, implement, and manage evaluation workplans; data management and visualization; develop research protocols; project documentation and report writing; design and maintain R&E webpages



Los Angeles County Arts Commission: Evaluation capacity building

Design and present technical assistance workshops for Organizational Grant Program grantees. 413 participants, 259 organizations.

T.H.E. Clinic, Inc.: Advancement and data analytics

Research, planning, and proposal development with a focus on Federal HRSA requests and target population characteristics.



Eisner Health: Advancement and program evaluation

Proposal planning and writing; data collection and analysis; evaluation; and documentation and reporting. \$4.1m operating; \$1.8m capital.

Oregon Shakespeare Festival, Ashland: Program evaluation

Primary Investigator for exploratory and context evaluation of the SVP, a performance-based educational touring program.



Arts & Culture Education Healthcare

- ◆ Research
- ◆ Evaluation
- ◆ Program Design
- ◆ Advancement

Clients

- Library Foundation of Los Angeles
- LA Promise Fund
- SCI-Arc Southern California Institute of Architecture
- City of Los Angeles Department of Cultural Affairs
- Performance Works
- Film Independent
- Wallis Annenberg Center for the Performing Arts
- Arts For LA
- A Noise Within
- Southern California Grantmakers
- Los Angeles County Arts Commission
- Pew Center for Arts and Heritage
- The Music Center
- Americans for the Arts
- National Guild for Community Arts Education
- T.H.E. Health & Wellness Centers
- Eisner Health
- Pablove Foundation
- University of Southern California/RSOE
- Emerging Arts Leaders
- Troubadour Theater Company
- East L.A. Classic Theatre
- Luckman Fine Arts Complex
- Oregon Shakespeare Festival
- Montebello Unified School District
- Voices in Harmony

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KAMELLA TATE, MFA, EdD

EDUCATION

EdD, Educational Psychology, University of Southern California
MFA, Acting, American Conservatory Theatre, San Francisco
BA, Theatre, summa cum laude, San Francisco State University

EXPERIENCE

Kamella Tate Associates LLC, Owner/Manager, 1999-Present bit.ly/KTAlIc2000

Social science research, program evaluation, training, and data analytics. Nonprofit sector expertise in learning and teaching in and through the arts, cultural policy, health care, and K-12 education.

- **Research and evaluation:** Quantitative and qualitative study design, implementation, and management; data analysis, visualization, and communication; documentation and reporting.
- **Training and professional development:** Workshops in measurement, information analytics, and evaluation for nonprofit leaders, practitioners, policymakers, and grantmakers.
- **Operations and project management:** Program and curriculum design, assessment and evaluation, budgets and financials, advancement and fundraising.
- **Advancement:** Case research, proposal planning and writing, program evaluation and reporting for project, operating, capital, and endowment grants. \$30m secured to-date.

Representative projects (portfolio and sample materials available on request)

- **Library Foundation of Los Angeles, 2017-Present**
Principal Investigator: Program monitoring and evaluation, evaluation capacity building
- **LA Promise Fund, Present**
Principal Investigator: Process and outcome evaluation of Media ArtsMatter, an arts-integration initiative for middle and high schools; AAEDD Program CFDA 84.351D
- **City of Los Angeles Department of Cultural Affairs, 2016-2018**
Principal Investigator: Social impact evaluation of CURRENT:LA Water, a multi-site public art initiative funded by Bloomberg Philanthropies
- **Film Independent, 2016-2017**
Principal Investigator: Mixed-methods program evaluation of Global Media Makers, an international training/mentoring program funded by the U.S. Department of State
- **Los Angeles County Arts Commission, 2011-2016**
Evaluation capacity building Technical assistance workshops for grantees on evaluation, reporting, questionnaires and surveys, qualitative methods, data management/analytics, etc.
- **The Music Center, 2015**
Principal Investigator, Music Center Education Division: K-12 arts education programs. Research, monitoring, evaluation, documentation, and reporting on projects funded by the NEA, CAC, LACAC, CCF, California Arts Council, JPMorgan Chase, LA Fund, and others
- **Wallis Annenberg Center for the Performing Arts, Beverly Hills, 2015-2017**
Research, planning, and evaluation services for *GRoW*, the Wallis' arts education initiative
- **Eisner Pediatric & Family Medical Center, Los Angeles, 2004-2015**
Program and agency support Research, proposal development, evaluation, and reporting. Issue areas: Primary care, women's health, pediatric dental care, behavioral health, and others
 - **Principal Investigator:** *Born Healthy: Managing Quality in Perinatal Care Delivery Systems, 2010-2012* (funded by First 5 LA); *Benefits, Barriers, and Challenges: Caring for Women in a Community Clinic Setting* (funded by The California Endowment)

- **Oregon Shakespeare Festival**, Ashland, OR, 2008-2010
Principal Investigator: *O, This Learning! What A Thing It Is!:* Developmental and context evaluation of the School Visit Program
- **Ford Theatre Foundation**, Los Angeles 2005, 2006
Principal Investigator/Program Manager: BIG!WORLD!FUN! Student Audience Initiative
- **East L.A. Classic Theatre**, Los Angeles 1999-2005
Strategic planning, advancement, and educational program design and evaluation

Senior Staff Positions

- **Director of Research and Evaluation**, The Music Center, Los Angeles 2011-2015
- **Associate Artistic Director/Resident Actor**, Tacoma Actors Guild, Tacoma, WA 1995-1998
- **Producer/Resident Actor**, Shakespeare Orange County, Orange, CA 1992-1995

TEACHING

Artist-Scholar Residency, University of Utah, 2016-2017

Adjunct Professor, Claremont Graduate University, Arts Management Program, 2012, 2013

- **Practice-Based Research for Arts Leaders** An introduction to the scientific concepts, principles, and tools of problem-solving research done in the professional context

Visiting Artist-Scholar, Lewis-Clark State College, 2011

Adjunct Associate Professor, Rossier School of Education, U of Southern California, 2007, 2008

- **Inquiry Methods I** Applied research methods for education leaders and practitioners. Quantitative and qualitative approaches to measuring and evaluating learning and performance in diverse educational settings

Co-Director, Dramaturgy Workshop, University of Puget Sound, Tacoma, WA 1996-1998

Director, Guild Conservatory, Tacoma Actors Guild, Tacoma, WA 1995-1998

Adjunct Professor, Department of Theatre Chapman University, Orange, CA, 1993-1995

- Voice, Movement, Speech and Text Analysis, Shakespeare, Theatre Production

SELECTED PRESENTATIONS, TRAININGS, & WEBINARS

2017, Americans for the Arts National Conference

- *Evalu+ation: We Will Contain Multitudes*

2015, National Guild for Community Arts Education Conference

- *How We Know: Evaluation for Learning, Improving, and Managing*

2015, Pew Center for Arts and Heritage

- *What's at Stake Here? Evaluating the Impact of Your Programs*

2014, National Guild for Community Arts Education Conference

- *Do, Assess, Improve: Using Evaluation to Measure, Monitor, and Manage Your Programs*

2014, Americans for the Arts Animating Democracy Evaluation Circle

- *Free and Low-Cost Resources for Data Management and Analysis*
- *Building Capacity in Small and Start-Up Organizations*

2012, 2013, 2014, 2015, 2016, 2017 Southern California Grantmakers

- *Evaluation for Learning: How We Know*

2012, Grantmakers in the Arts National Conference

- *Improved Final Reports: Collecting Grantee Stories While Developing Evaluation Capacity*

SELECTED REPORTS & DRAMATURGY

- Tate, K., & Yates, K. (2017). *CURRENT:LA Water Public Art Biennial Social Impact Evaluation*. Final Report.
- Tate, K. (2017). *OK, We're Going For It: Public Art As Collective Practice*. White Paper.
- Tate, K., & Yates, K. (2016). *Global Media Makers 2016: Los Angeles Residency Evaluation*. Final Report.
- Tate, K. (2015) *Integrating the Arts for Student Success Program Evaluation*. Final Report, Year 2.
- Tate, K. (2014) *Integrating the Arts for Student Success Program Evaluation*. Final Report, Year 1.
- Tate, K., & Grande, D. (2013). *The Morrison School Project: Music Learning Leadership*. Final Report.
- Tate, K. (2013). *Born Healthy: Managing Quality in Perinatal Care Delivery Systems, 2010-2012*. Final Report.
- Tate, K. (2013). *The World Comes to The Music Center*. Final Report.
- Tate, K. (2012). *Spotlight at 25: 2012 Program Overview and Survey Study Report*. Final Report.
- Tate, K. (2012). *Grand Avenue Project/Pacific Standard Time: Learn, Make, Connect*. Final Report.
- Tate, K. (2011). *Benefits, Barriers, and Challenges: Caring for Women in a Community Clinic Setting*. Final Report.
- Tate, K. (2010). *O, This Learning! What A Thing It Is!: The OSF School Visit Program*. Final Report.

Blog posts and web pages

- *A Culture of Evidence*
- *Do, Measure, Improve*
- *Building the Future of Arts Education*
- *What's an Anchor Work, You Ask?*
- *The LA Fund Project: What, Why, and How*
- *Lift Off! The Music Center Launches the LA Fund Project*
- *Basically Speaking: Words, Words, Words Part 1 and Part 2*
- *The Mime of Joy at El Rincon*
- *Everybody's Jammin' at El Rincon Elementary!*

Playbills and Educator Resources

- Over 50 *Encore* and *Performing Arts Magazine* articles and study guides for productions such as *A Doll's House*, *Other People's Money*, *Twelfth Night*, *To Kill a Mockingbird*, *Miss Julie*, *The Glass Menagerie*, *Quilters*, and others.

PROFESSIONAL AFFILIATIONS & SERVICE

- 2014-Present, Americans for the Arts: Animating Democracy Evaluators Circle
- 2009 Music Education Grants Panelist and Presenter, Los Angeles County Arts Commission
- 2008 Arts Education I Grants Panelist and Presenter, Los Angeles County Arts Commission
- 2007-Present, Member, Phi Kappa Phi
- 1999-2002, Literary Managers and Dramaturgs of the Americas; Arts Education Panelist, 2001
- 1994 Orange County Arts Council Organizing Board; Arts Education, Small Theatres Committees
- 1992-1996, Shakespeare Theatre Association of America; Arts Education Panelist, 1993
- 1989-Present, Member, Screen Actors Guild
- 1986-Present, Member, Actors' Equity Association